



## Cherry Crest Auction 2020

	<b>Platinum Sponsor \$5000</b>	<b>Gold Sponsor \$2500</b>	<b>Silver Sponsor \$1500</b>	<b>Bronze Sponsor \$500</b>
Weekly "Charger Chatter" school e-newsletter mentions	5	4	3	1
Event Tickets included	4	2	2	
Principal letter thanking Sponsor sent to all parents	✓			
Banner at school	✓			
Color Logo on Poster Board at Event	✓	✓		
Color ad on PTSA Website with logo and link to business website	✓	✓	✓	
Color ad on Auction Website with logo	✓	✓	✓	
Promotion posts on PTSA Facebook page and link to business website	2	1	1	
Promotion post on School Electronic Reader Board	✓	✓	✓	
Advertisement in Auction Program	Full Page	Full Page	½ Page	¼ Page
Sponsor mentions throughout the night by the event Master of Ceremonies	Multiple	Multiple	Once	
Logo on Checkout Bag/Bid Card/Wrist Band/Paper Napkins at Auction (First choice given to Platinum FCFS then Gold FCFS on payment receipt)	✓	✓		

Contact [sponsorship@cherrycrest-ptsa.org](mailto:sponsorship@cherrycrest-ptsa.org) for further details. Thank You!